



Bay Area Council Poll March 2021

COVID-19 Vaccine Attitudes

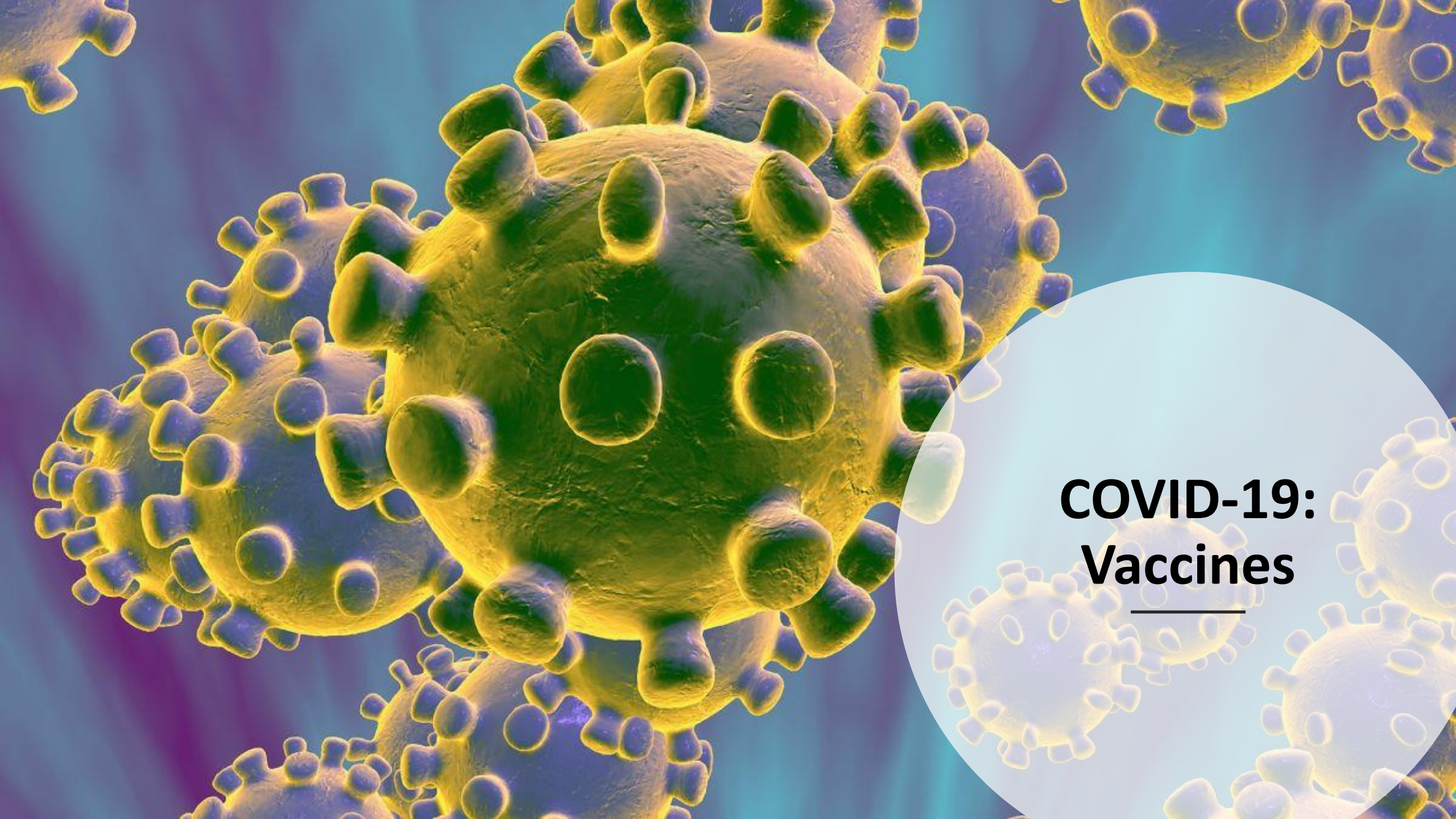
Methodology

- ▶ Survey of 1,000 San Francisco Bay Area registered voters
- ▶ Demographics including age, gender, and ethnicity, are representative of registered voters in the 9-County Bay Area
- ▶ Conducted March 10-16, 2021
- ▶ Random selection of voters invited by email and text with link to web survey
- ▶ The survey was available in English, Chinese, and Spanish
- ▶ Where applicable, tracking shown from previous surveys conducted in 2014, 2015, 2016, 2017, 2018, 2019, and 2020

Please note that due to rounding, some percentages may not add up to exactly 100%.

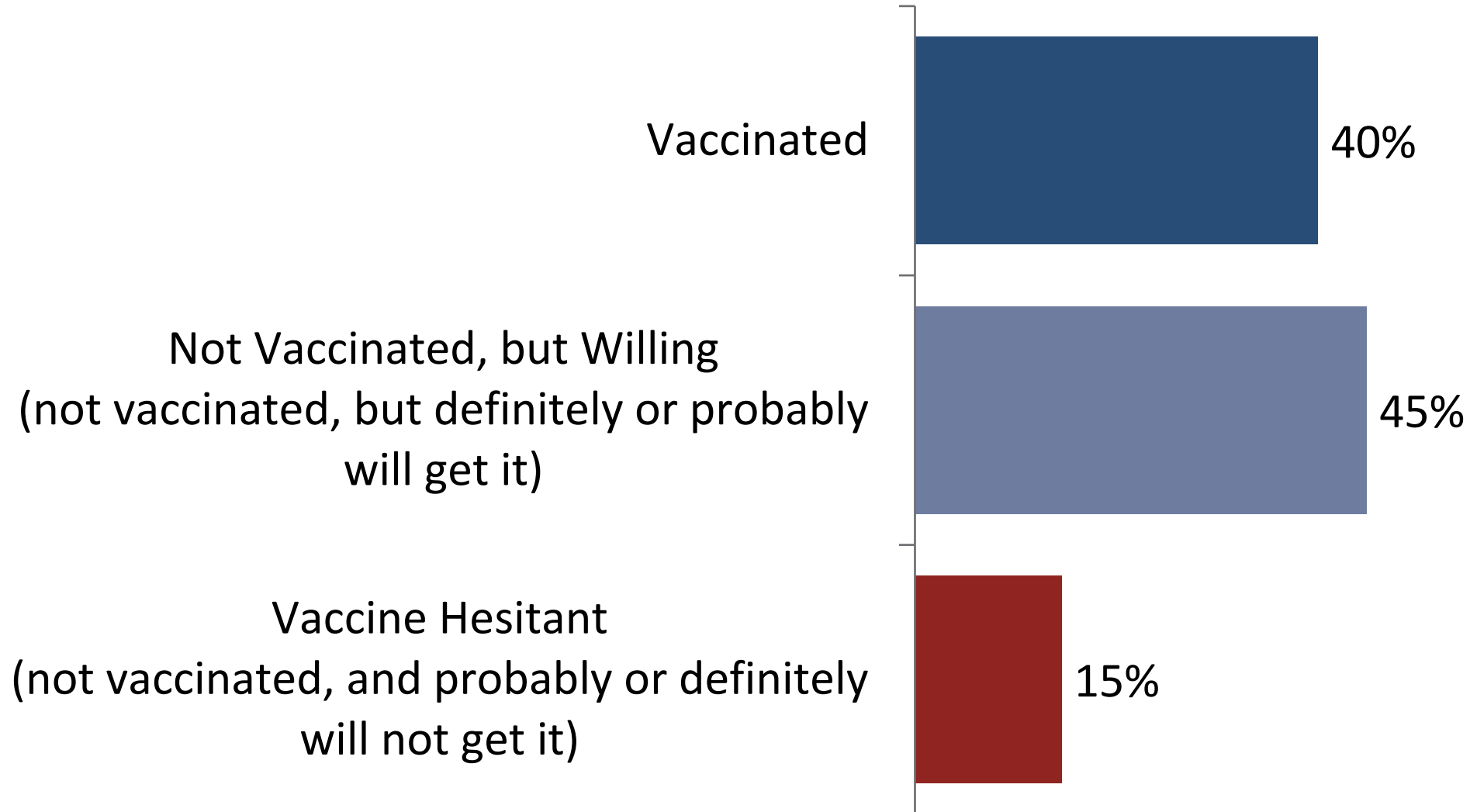
Key Findings

- ▶ 40% of Bay Area voters polled report being vaccinated, and the vast majority of those not yet vaccinated are planning to get a vaccine when it's available to them.
- ▶ Intentions to get vaccinated against COVID-19 are widespread across demographic groups. Even among groups wherein resistance to the vaccines is higher than average (such as Republicans, those without a 4-year college degree, and those in the North Bay counties), most are planning to get vaccinated.
- ▶ Asked why they do not plan to get vaccinated, top reasons cited include the belief that it isn't necessary, and that they are healthy. Others mention the novelty of the vaccines and concerns about the vaccines' safety or side effects.
- ▶ Although those who are vaccine hesitant generally do not trust federal, state or local government entities for information about the vaccines, many would trust their own doctor or healthcare provider.

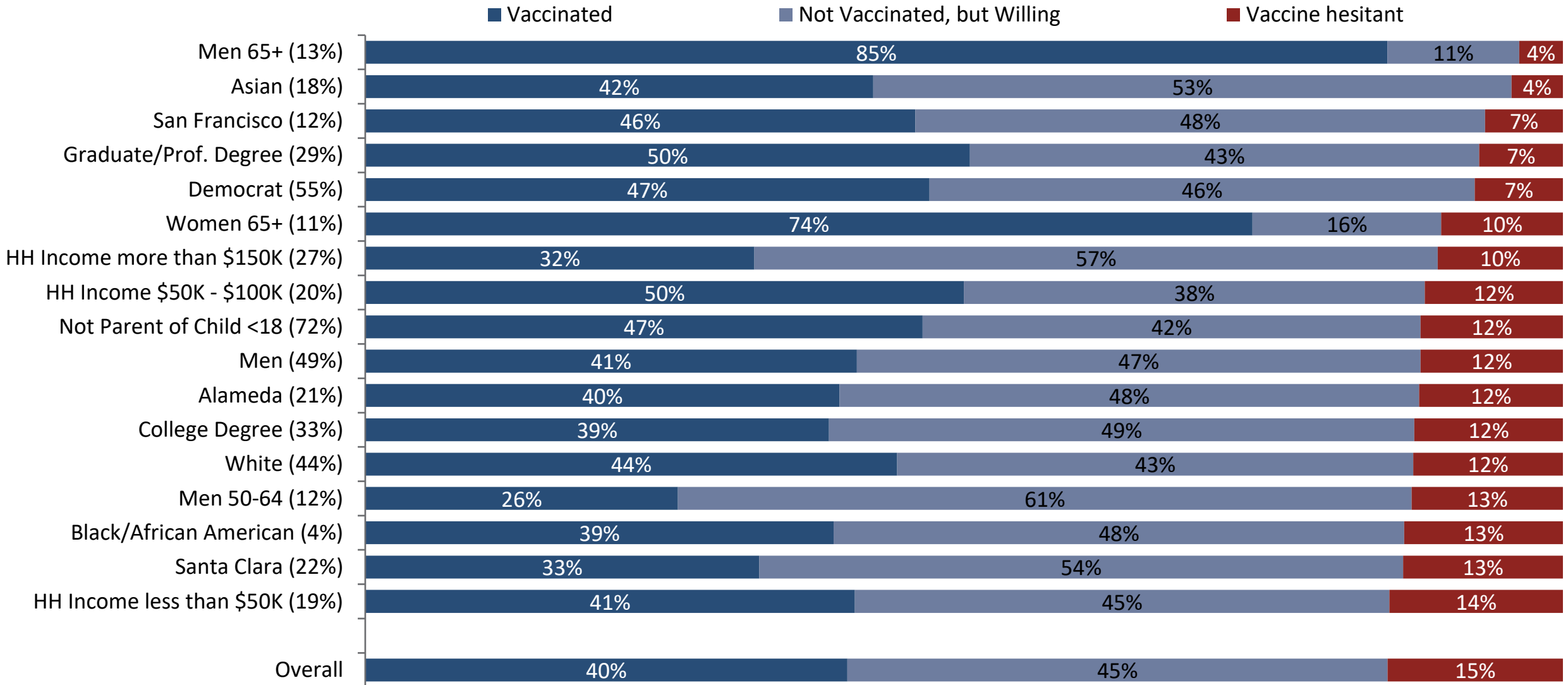


**COVID-19:
Vaccines**

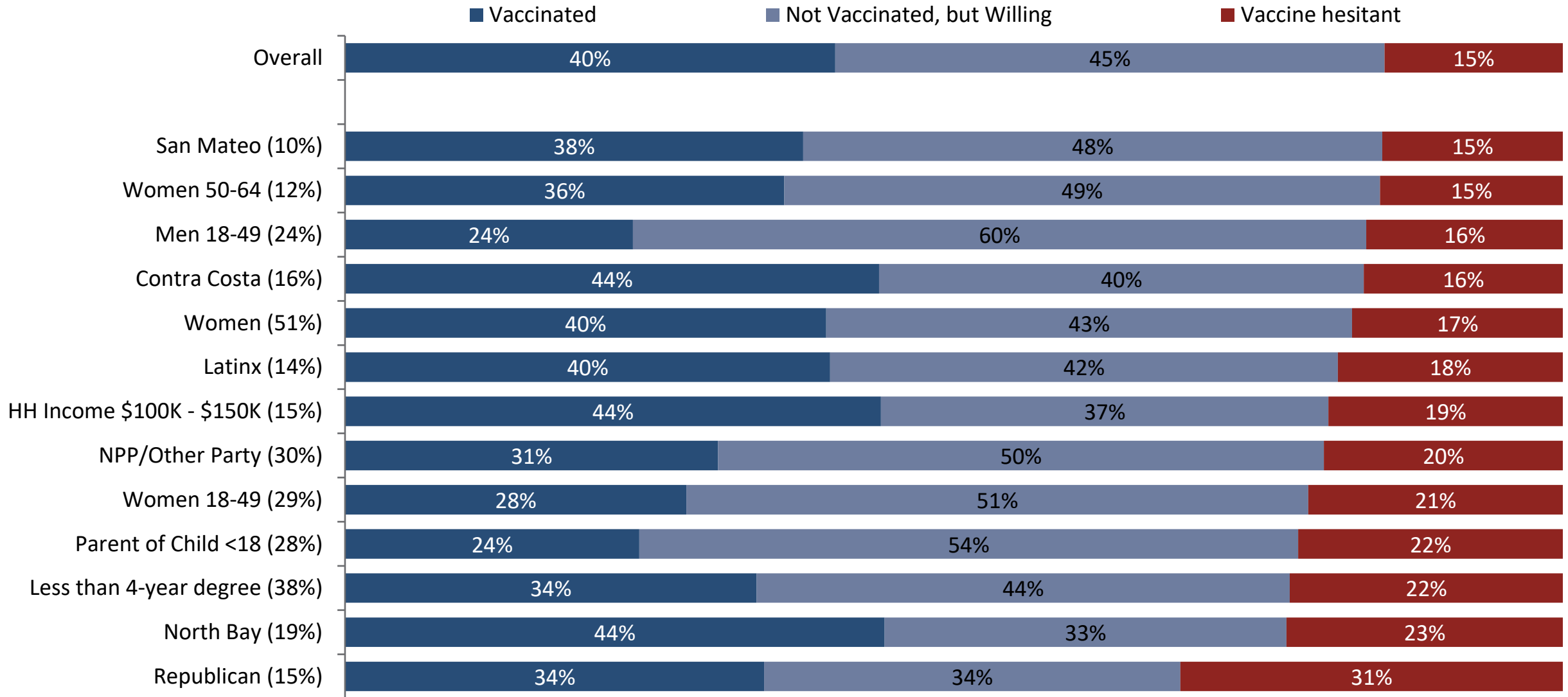
Vaccination Status



Vaccination Status by Subgroups



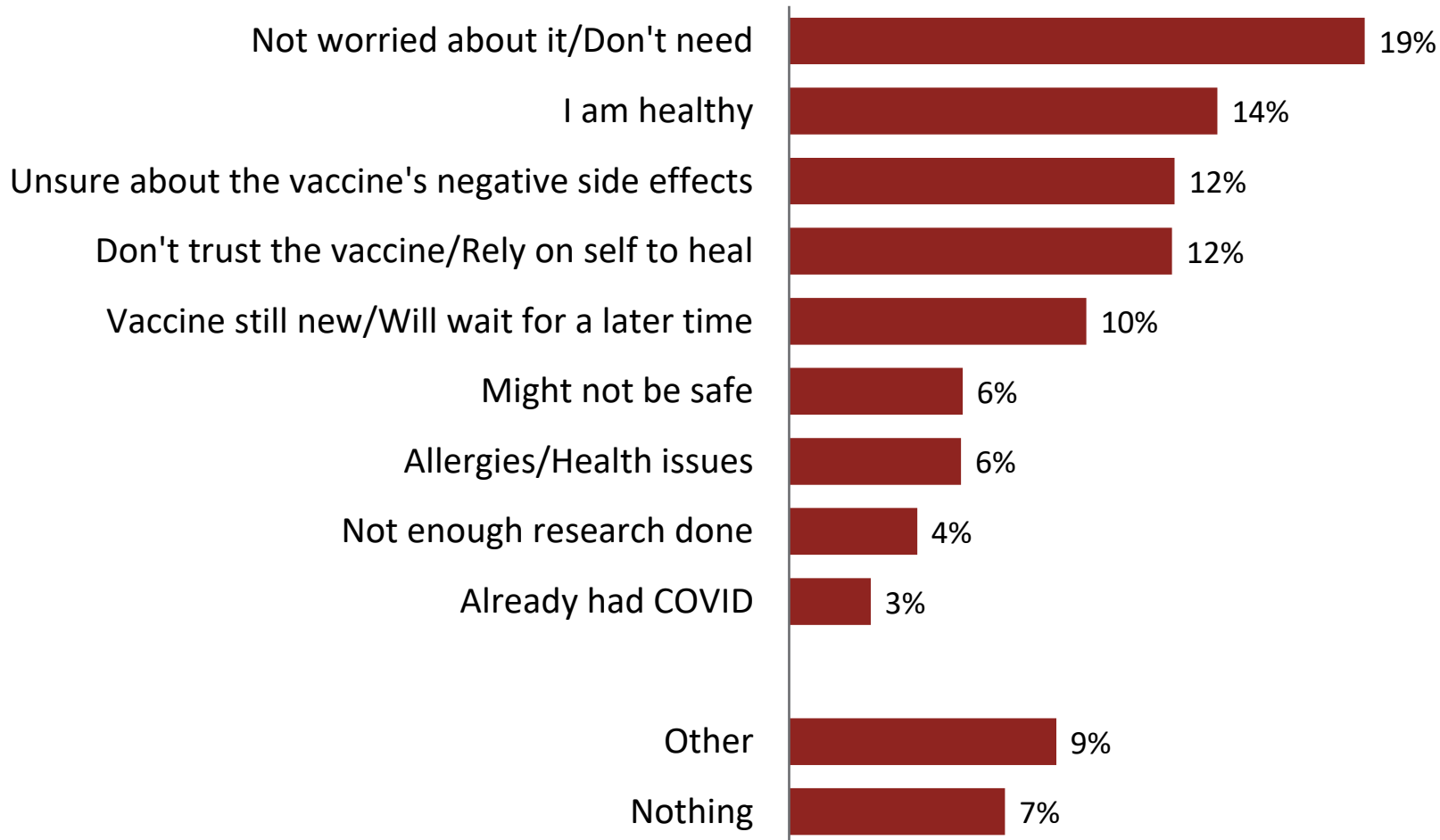
Vaccination Status by Subgroups



Vaccine Resistance

Among those who would definitely/
probably not get the vaccine when
it is available to them; n=125

Why do you say you won't get the vaccine?



"A vaccine produced this early is a vaccine to not be trusted"

"I'm too young and in great health and can survive it if I contract it"

"I don't feel there is enough research regarding any possible side effects down the line"

Vaccine Trust Ratings – Government



The US Centers for Disease Control and Prevention (CDC)

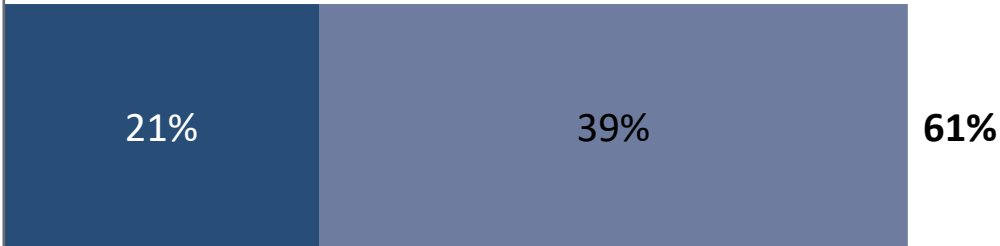
■ A great deal ■ A fair amount **Total Trust**



President Biden



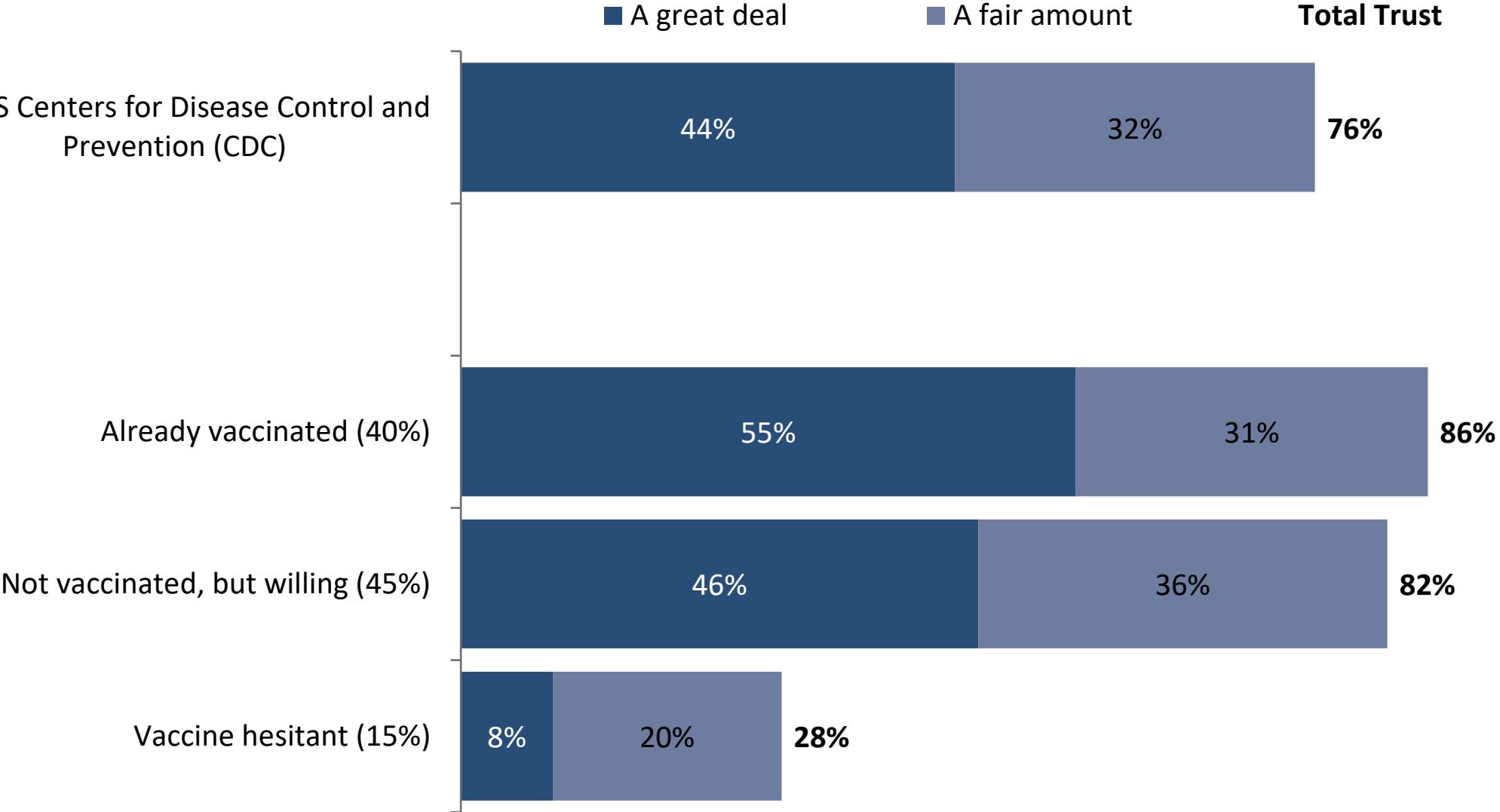
State government officials



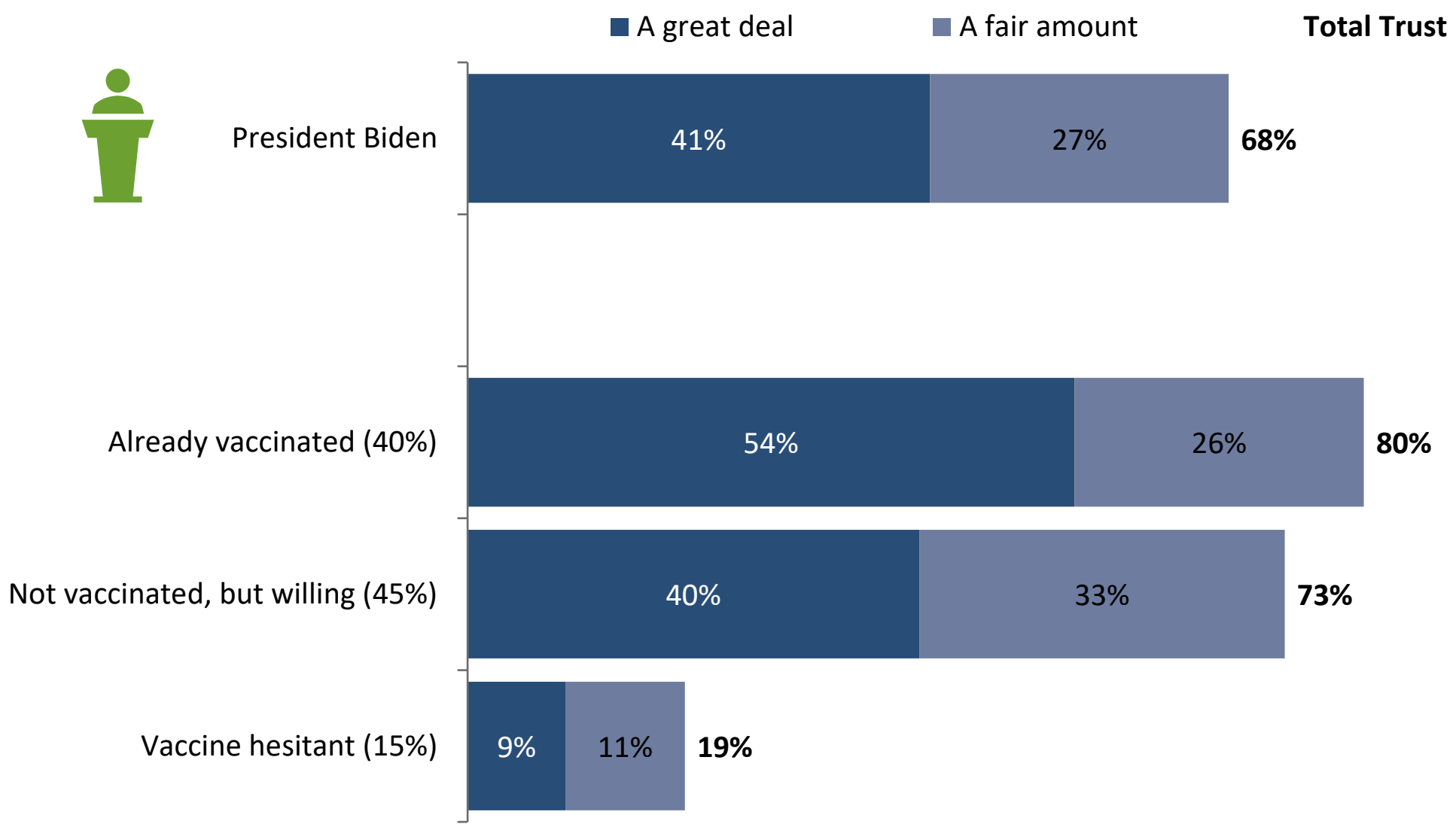
Vaccine Trust Ratings – CDC



The US Centers for Disease Control and Prevention (CDC)

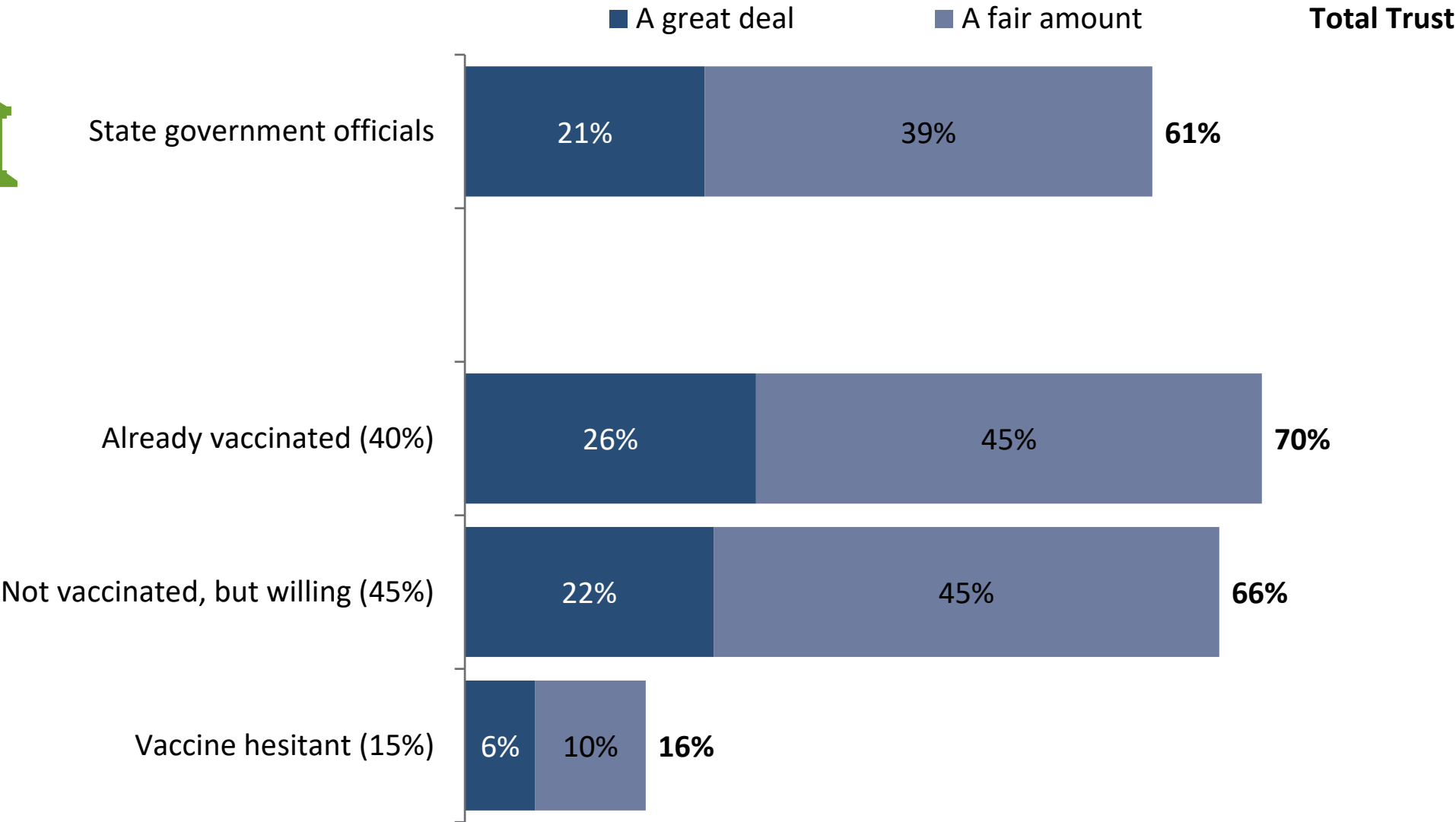


Vaccine Trust Ratings – President Biden

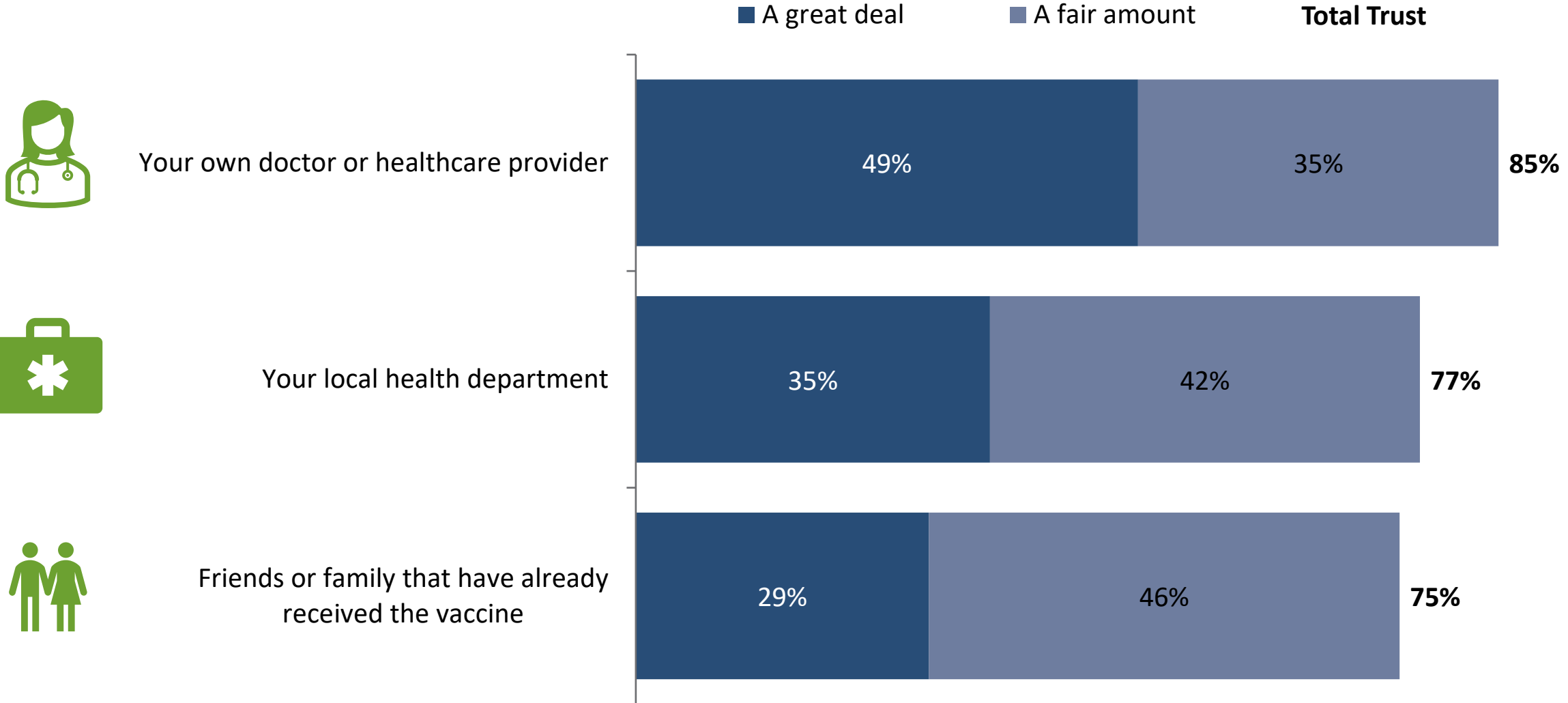


Please indicate how much you trust each to provide reliable information about a COVID-19 vaccine.

Vaccine Trust Ratings – State Government



Vaccine Trust Ratings – Local Entities



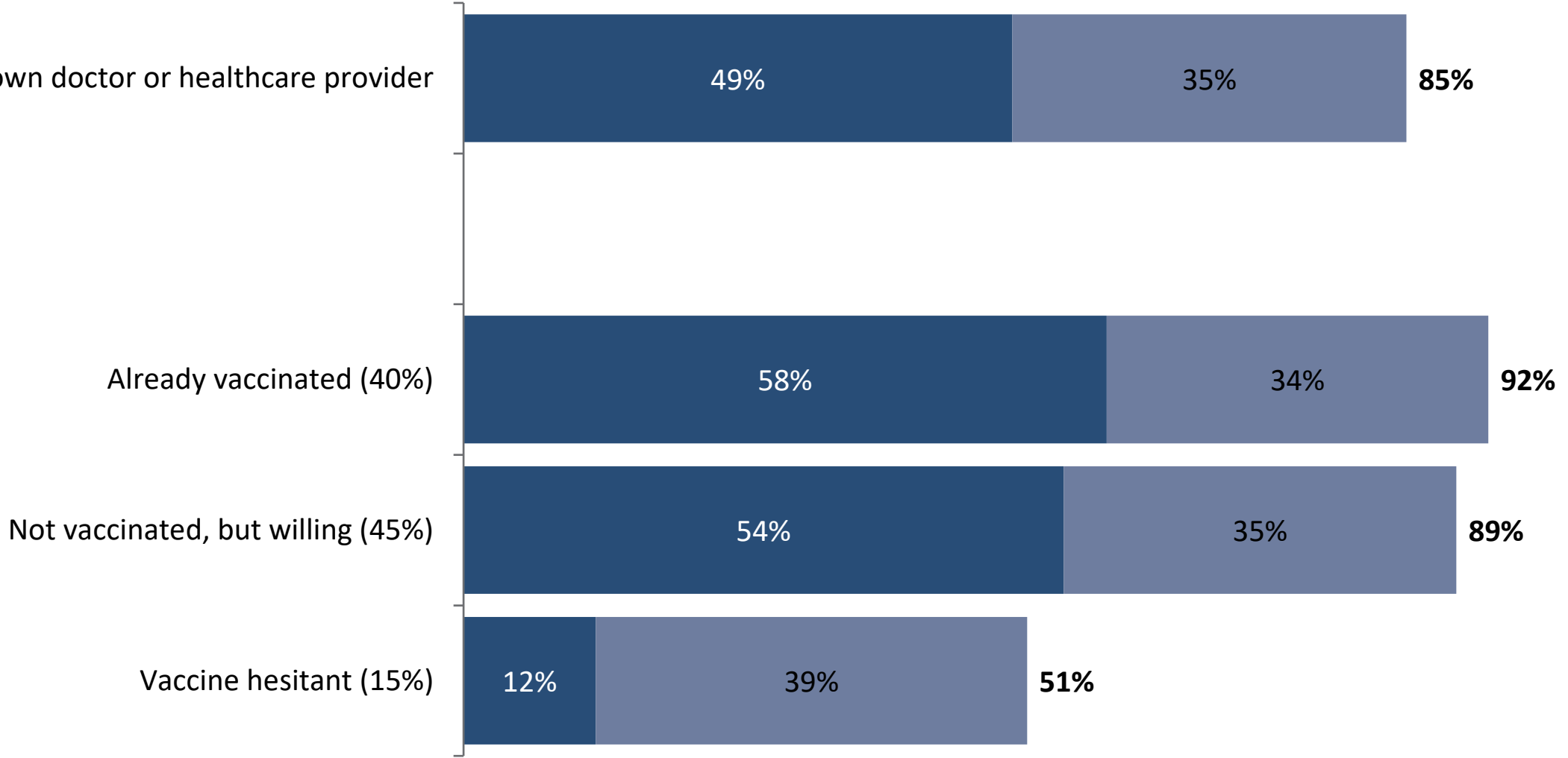
Please indicate how much you trust each to provide reliable information about a COVID-19 vaccine.

Vaccine Trust Ratings – Your Own Doctor

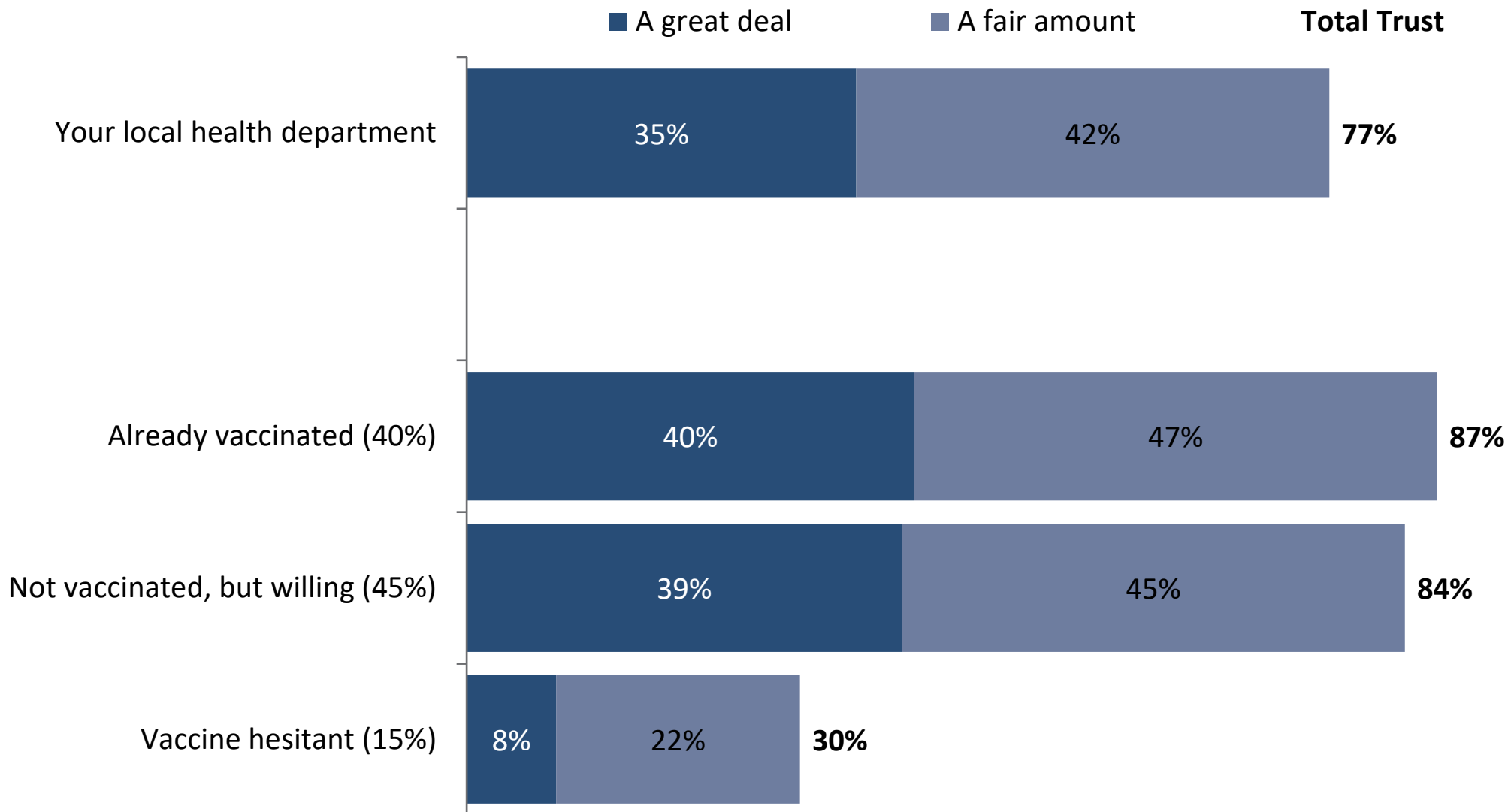


Your own doctor or healthcare provider

■ A great deal ■ A fair amount **Total Trust**



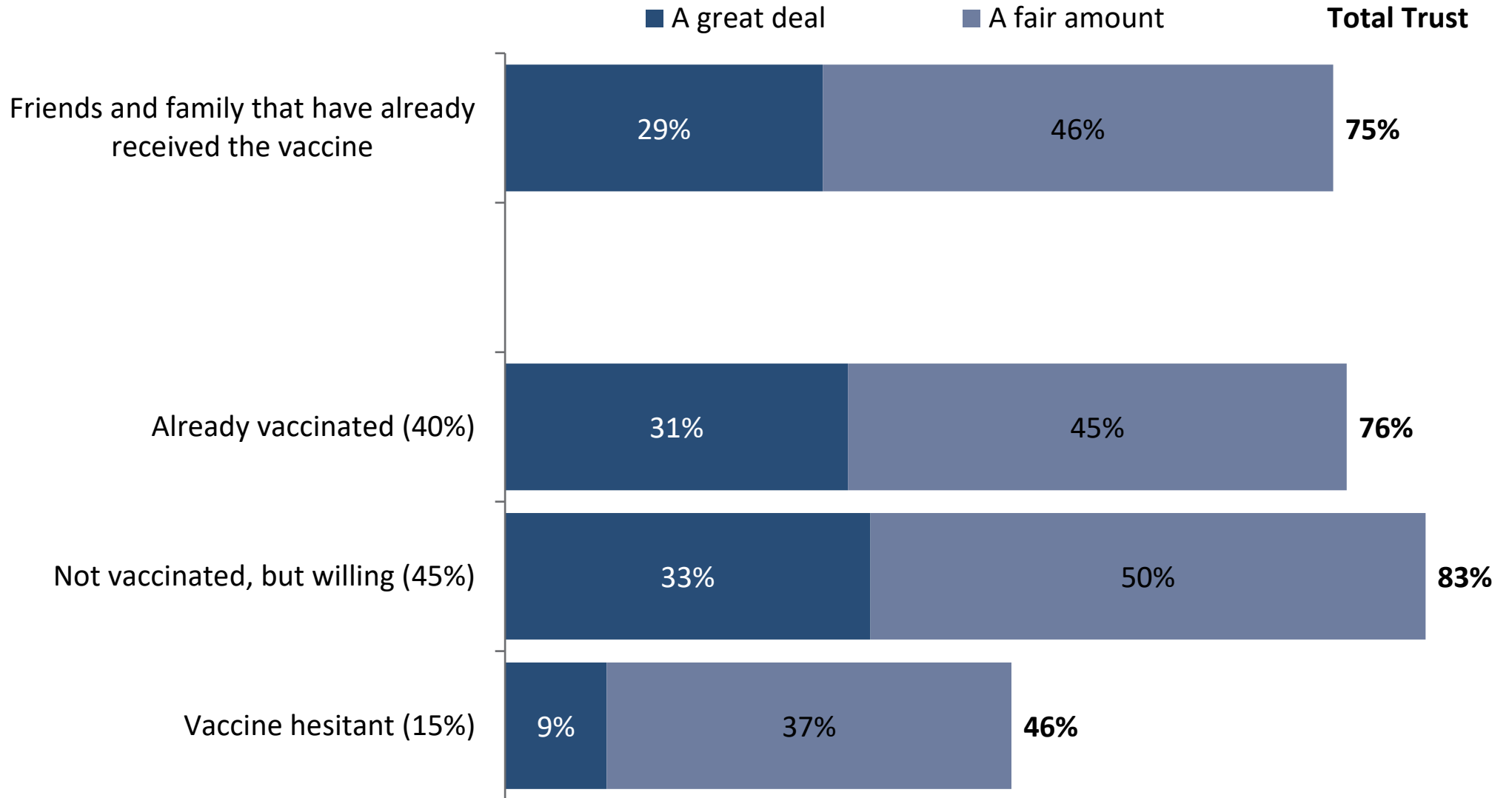
Vaccine Trust Ratings – Local Health Dept.



Vaccine Trust Ratings – Friends and Family



Friends and family that have already received the vaccine





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