

Commercials Running to Benefit BAC Scholarship Fund

The economy is taking its toll in countless ways across the Bay Area – and now it is threatening to prevent deserving students from achieving their dream of going to college. Thanks to Council member Linda Crayton at Comcast, and a team of folks working pro bono, we were able to put together a 30-second spot to run on Bay Area TV, seeking financial support.



The Bay Area Council’s Scholarship Program provides financial assistance to low-income, high-achieving high school graduates from the Bay Area who plan to continue their education at one of our region’s top colleges. These students excel academically and give back to their communities, despite the challenges and hardships they have endured during their young lives. But without financial assistance, these bright children will not have the opportunity to go to college.

The Bay Area Council is committed to continuing our Scholarship Program, despite the decrease in available funding. [Click here to view our commercial](#), and [here to visit BayAreaScholars.com](#).

Featured Scholars



Katherina Huong Nguyen
Scholarship helped her attend:
Stanford University

“Born in Saigon, Vietnam, I came to America at the age of 5 ... and spent most of my childhood in a rented 15’x15’ room”

[Read about Katherina](#)



Jose Manjarrez, Jr.
Scholarship helped him attend:
University of California, Berkeley

“Growing up in Richmond, violence and ignorance is glorified... The class of 2007 started with over 900 students; now there are 294.”

[Read about Jose](#)

Articles of the Week

The Bay Area Council Economic Institute is partnering with the State to develop a Bay Area Economic Recovery Work Plan. The plan will help agencies make decisions about the allocation of federal stimulus funds for the Bay Area. This announcement received blanket coverage:

[San Jose Mercury News](#); [San Francisco Chronicle](#); [Contra Costa Times](#); [Oakland Tribune](#); [San Francisco Business Times/San Jose Business Journal](#); [KCBS](#); [KTVU](#); and [KGO](#).