

# WEEKLY FLASH

## Members Help Cal-State System Prepare Future Workers

About 30 Bay Area Council members had their VPs of Human Resources (or otherwise titled executives responsible for future hires) assemble as a brain trust this Monday to help a new workforce preparation effort by the Council. The effort is chaired by Mo Qayoumi (*right*), a true regionalist as the President of CSU East Bay and formally an executive at San Jose State University. The goal is to align the curriculum at the Bay Area's state universities with the shifting needs of our region's companies in the increasingly globalized and knowledge-based economy. The local state university system supplies much of our home-grown workforce since 80 percent of its graduates stay in the Bay Area. With out-of-sight housing costs and restrictive immigration policies, the handwriting on the wall says the Bay Area cannot import enough college graduates to meet employer needs. Participants universally agreed that classes on work skills need to be added to curriculum, covering topics such as working in teams, business communication, and "cultural competency" to get a head start in the global business world. The state universities at the meeting said they want to hear from employers and asked that a more ongoing feedback loop be created, perhaps through career centers at the schools.



## All Members Meeting on Nov. 19, Sneak Peek of New Movie

We will hold an All Members Meeting on November 19 at the [Oakland Museum of California](#) to review the year's highlights and vote on some critical changes at the Bay Area Council. We will also offer a sneak peak of our movie: [The Bay Area: A Story of Innovation](#). Running at a quick clip, this professional, entertaining and moving film takes a historic look at how the Bay Area became the worldwide center of innovation. It includes fascinating new commentary with some of our most famous innovators, from the late Bill Walsh, to Gordon Moore, to George Lucas and others. We thank Wells Fargo for their generous sponsorship of this film.

## Article of the Week

This [column by Vindu Goel](#) in the *San Jose Mercury News* takes a humorous look at a serious issue of the state owing \$5.3 billion in cash and valuables to "lost" individuals and businesses. Those lost include Steve Jobs, as well as Hewlett-Packard, Oracle, Cisco Systems or Seagate Technology and perhaps you! To find if you are "lost" and owed money, [check here](#).

## Quote of the Week

*"I'm not looking to see the governor's plan today carved up like a jack-'o-lantern. I believe there is still a deal here to be made."* – Speaker Fabian Nunez (D-Los Angeles) at a [Halloween hearing](#) on the Governor's healthcare plan. At the request of the Governor's administration, the Bay Area Council offered supportive testimony.



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