

## WEEKLY FLASH

### Members Who Step-up In a Big Way: Thank You!

The Bay Area Council is a membership organization and all 281 members contribute to achieve our common goals. Two of those members – Deloitte and McKinsey & Company – recently stepped up in a big way that deserves special recognition. A few weeks ago, we released the biannual [Bay Area Economic Profile](#), which analyzes the region’s changing economy and global competitiveness. The *Profile* is the worldwide gold standard of such research and is used by elected leaders, journalists, businesses and countless others to understand what makes our particular economy tick, and which gears need to be oiled or replaced to keep it running. Lenny Mendonca and his team at [McKinsey & Company](#) invested many hundreds of hours of pro-bono analysis, writing, preparation and production of the report. The *Profile* was covered extensively when it was released, included the following stories: the [San Jose Mercury News](#), [KGO-TV](#), and the [Silicon Valley Business Journal](#).



Another member who has stepped up in a way that must be recognized is Mark Edmunds, and his team at [Deloitte](#). The professionals at Deloitte contributed hundreds of thousands of dollars of pro-bono consulting and just raw work to get the Bay Area Council migrated from a “stone age” database to one of the most advanced systems available. With our new Salesforce.com system (also donated to the Council by Salesforce) the right hand and the left hand will finally know what each is doing. Of course, this is all inside baseball until you consider the impact on your life as a member of the Council. Members will be able to update their contact information, sign-up for meetings, voice their opinion on new issues, rapidly contact legislators on important bills, and RSVP for events seamlessly in our new integrated system. On the staff side, as the new system tracks these interactions it will us to understand your wants, desires and views almost effortlessly, so that we can be of better service.



By thanking these two, we do so at the risk of excluding others, but they have stepped out in a way that demanded recognition. Mark and Lenny – thank you!

### Articles of the Week

The Associated Press covers [the new cost estimates for moving fresh water](#) around the Delta ecosystem and into the canals that carry it south, and into the Bay Area. The various options are projected to cost between \$4 billion and \$17 billion.

### Quote of the Week

Presumptive GOP nominee John McCain "could do a lot worse than Carly." A top Republican Party official [suggesting this week that former HP CEO, Carly Fiorina](#), could make a strong vice presidential candidate.



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