

# Aggregate Results

Row percent		100
Q1. Nat'l econ conditions vs. 6 mos ago...	Substantially Better	0
	Moderately Better	1
	Same	3
	Moderately Worse	29
	Substantially Worse	66
Q2. Expect nat'l econ 6 mos from now...	Substantially Better	1
	Moderately Better	26
	Same	22
	Moderately Worse	39
	Substantially Worse	12
Q3. Conditions in your industry vs. 6 mos ago...	Substantially Better	1
	Moderately Better	4
	Same	16
	Moderately Worse	46
	Substantially Worse	33
Q4. Expect your industry 6 mos from now...	Substantially Better	2
	Moderately Better	19
	Same	33
	Moderately Worse	37
	Substantially Worse	10
Q5. Bay Area econ conditions vs. 6 mos ago...	Substantially Better	1
	Moderately Better	2
	Same	7
	Moderately Worse	63
	Substantially Worse	27
Q6. Expect Bay Area econ 6 mos from now...	Substantially Better	2
	Moderately Better	21
	Same	25
	Moderately Worse	43
	Substantially Worse	9
Q7. Bay Area workforce in next 6 mos.	Decrease	40
	Increase	13
	Stay the same	45
	Don't Know	2
Q8. (IF workforce will increase or decrease) In the next 6 months, do you expect your company's BA workforce to:	Decrease by >50%	2
	Decrease by 41-50%	1
	Decrease by 31-40%	1
	Decrease by 21-30%	3
	Decrease by 16-20%	3
	Decrease by 11-15%	4
	Decrease by 6-10%	20
	Decrease by 0-5%	26
	Increase by >50%	0
	Increase by 41-50%	1
	Increase by 21-30%	2

## Aggregate Results

Row percent		100
	Increase by 16-20%	1
	Increase by 11-15%	3
	Increase by 6-10%	11
	Increase by 0-5%	16
	It will stay the same	2
	don't know	3
Q7-Q8 COMBINED (percent of total): In the next 6 months, do you expect your company's BA workforce to increase/decrease by:		
	Decrease by >50%	1
	Decrease by 41-50%	1
	Decrease by 31-40%	1
	Decrease by 21-30%	1
	Decrease by 16-20%	2
	Decrease by 11-15%	2
	Decrease by 6-10%	10
	Decrease by 0-5%	13
	Increase by >50%	0
	Increase by 41-50%	0
	Increase by 21-30%	1
	Increase by 16-20%	1
	Increase by 11-15%	2
	Increase by 6-10%	6
	Increase by 0-5%	8
	It will stay the same	46
	don't know	4

Q9. Has the tightening of credit	Had a very negative impact on your business	28
	Had a somewhat negative impact on your business	36
	Had little or no impact	31
	Don't know	4

Q10. Roughly when do you think the CA economy will begin to recover?	It is already in recovery	3
	In 6 mos	14
	In 9 mos	14
	In 1 yr	27
	In a year and a half	22
	In 2 yrs	15
	In 3 yrs	2
In more than 3 yrs	2	

## By County

		County						
		% Alameda	Contra Costa/Solano	San Francisco	Santa Clara	Marin/Na pa/Sono ma	San Mateo	
Row percent		100	19	14	17	25	16	9
Q1. Nat'l econ conditions vs. 6 mos ago...	Substantially Better	0	0	0	0	1	0	0
	Moderately Better	1	1	0	0	3	3	0
	Same	3	4	2	3	3	5	0
	Moderately Worse	29	33	31	17	35	30	27
	Substantially Worse	66	62	67	81	58	61	73
Q2. Expect nat'l econ 6 mos from now...	Substantially Better	1	0	0	0	3	3	0
	Moderately Better	26	13	30	25	30	31	27
	Same	22	30	19	21	20	15	27
	Moderately Worse	39	46	39	43	36	32	33
	Substantially Worse	12	11	11	11	11	19	13
Q3. Conditions in your industry vs. 6 mos ago...	Substantially Better	1	0	0	2	1	4	0
	Moderately Better	4	3	2	2	7	8	0
	Same	16	13	23	11	22	18	0
	Moderately Worse	46	55	47	39	42	33	73
	Substantially Worse	33	29	28	46	28	37	27
Q4. Expect your industry 6 mos from now...	Substantially Better	2	0	0	1	4	3	0
	Moderately Better	19	13	24	27	19	19	7
	Same	33	38	33	29	31	31	33
	Moderately Worse	37	41	37	31	35	31	60
	Substantially Worse	10	8	6	12	11	16	0
Q5. Bay Area econ conditions vs. 6 mos ago...	Substantially Better	1	0	0	1	1	1	0
	Moderately Better	2	1	1	1	3	5	0
	Same	7	8	8	5	9	9	0
	Moderately Worse	63	70	55	62	65	56	73
	Substantially Worse	27	21	36	31	22	30	27
Q6. Expect Bay Area econ 6 mos from now...	Substantially Better	2	0	0	1	4	3	0
	Moderately Better	21	13	26	25	19	25	20
	Same	25	28	19	23	27	22	33
	Moderately Worse	43	54	46	41	42	36	33
	Substantially Worse	9	5	9	10	8	14	13

# By County

	County							
	% Alameda	Contra Costa/Solano	San Francisco	Santa Clara	Marin/Naupa/Sonoma	San Mateo		
Row percent	100	19	14	17	25	16	9	

Q7. Bay Area workforce in next 6 mos.	Decrease	40	42	30	51	31	35	60
	Increase	13	12	10	7	16	20	7
	Stay the same	45	45	57	37	51	41	33
	Don't Know	2	1	3	5	1	3	0

Q8. (IF workforce will increase or decrease) In the next 6 months, do you expect your company's BA workforce to:								
	Decrease by >50%	2	0	2	0	0	10	0
	Decrease by 41-50%	1	0	0	0	0	1	10
	Decrease by 31-40%	1	2	0	0	0	3	0
	Decrease by 21-30%	3	0	0	1	6	1	10
	Decrease by 16-20%	3	2	2	4	3	7	0
	Decrease by 11-15%	4	2	6	9	3	6	0
	Decrease by 6-10%	20	29	33	19	17	11	10
	Decrease by 0-5%	26	29	18	28	23	18	40
	Increase by >50%	0	0	0	1	0	0	0
	Increase by 41-50%	1	2	0	0	0	1	0
	Increase by 21-30%	2	0	0	1	3	6	0
	Increase by 16-20%	1	2	4	0	0	1	0
	Increase by 11-15%	3	2	4	1	0	6	10
	Increase by 6-10%	11	5	16	7	20	12	0
	Increase by 0-5%	16	15	10	18	20	17	10
	It will stay the same	2	0	4	7	3	0	0
	don't know	3	7	0	0	3	0	10

Q7-Q8 COMBINED (percent of total): In the next 6 months, do you expect your company's BA workforce to increase/decrease by:								
	Decrease by >50%	1	0	1	0	0	5	0
	Decrease by 41-50%	1	0	0	0	0	1	7
	Decrease by 31-40%	1	1	0	0	0	2	0
	Decrease by 21-30%	1	0	0	1	3	1	7
	Decrease by 16-20%	2	1	1	3	1	4	0
	Decrease by 11-15%	2	1	2	5	1	3	0
	Decrease by 6-10%	10	16	13	11	8	6	7
	Decrease by 0-5%	13	16	7	17	11	10	27

## By County

		County						
		% Alameda	Contra Costa/Solano	San Francisco	Santa Clara	Marin/Na pa/Sono ma	San Mateo	
Row percent		100	19	14	17	25	16	9
	Increase by >50%	0	0	0	1	0	0	0
	Increase by 41-50%	0	1	0	0	0	1	0
	Increase by 21-30%	1	0	0	1	1	3	0
	Increase by 16-20%	1	1	2	0	0	1	0
	Increase by 11-15%	2	1	2	1	0	4	7
	Increase by 6-10%	6	3	7	4	9	7	0
	Increase by 0-5%	8	8	4	11	9	10	7
	It will stay the same	46	45	59	40	53	41	33
	don't know	4	5	3	5	3	3	7
Q9. Has the tightening of credit	Had a very negative impact on your business	28	33	23	29	23	35	27
	Had a somewhat negative impact on your business	36	33	44	38	35	32	40
	Had little or no impact	31	28	30	29	35	31	33
	Don't know	4	7	3	4	7	2	0
Q10. Roughly when do you think the CA economy will begin to recover?	It is already in recovery	3	3	5	0	4	5	0
	In 6 mos	14	12	11	11	18	14	20
	In 9 mos	14	11	10	22	18	13	7
	In 1 yr	27	26	27	27	26	23	40
	In a year and a half	22	18	28	21	24	23	13
	In 2 yrs	15	28	12	11	8	14	20
	In 3 yrs	2	1	4	4	0	4	0
	In more than 3 yrs	2	1	3	3	3	4	0

## By No. of Employees

## Employees in Bay Area

		%	more than 10,000	1,000- 10,000	500-999	100-499	50-99	1-49
Row percent		100	2	9	5	20	12	52
<b>Q1. Nat'l econ conditions vs. 6 mos ago...</b>								
	Substantially Better	0	0	0	0	0	0	1
	Moderately Better	1	0	0	0	0	0	3
	Same	3	7	0	0	2	5	4
	Moderately Worse	29	61	19	34	30	31	29
	Substantially Worse	66	32	81	66	68	64	64
<b>Q2. Expect nat'l econ 6 mos from now...</b>								
	Substantially Better	1	0	0	0	2	0	1
	Moderately Better	26	13	15	25	21	27	30
	Same	22	21	23	15	34	20	18
	Moderately Worse	39	66	49	43	29	49	37
	Substantially Worse	12	0	13	17	14	4	14
<b>Q3. Conditions in your industry vs. 6 mos ago...</b>								
	Substantially Better	1	0	2	0	1	0	2
	Moderately Better	4	0	0	0	5	5	5
	Same	16	29	8	12	19	16	16
	Moderately Worse	46	58	57	50	47	41	44
	Substantially Worse	33	13	33	38	28	38	33
<b>Q4. Expect your industry 6 mos from now...</b>								
	Substantially Better	2	0	0	0	0	2	3
	Moderately Better	19	26	2	20	15	24	22
	Same	33	26	38	39	38	28	30
	Moderately Worse	37	48	38	31	39	42	35
	Substantially Worse	10	0	22	10	8	5	10
<b>Q5. Bay Area econ conditions vs. 6 mos ago...</b>								
	Substantially Better	1	0	2	0	0	1	1
	Moderately Better	2	0	0	2	0	0	3
	Same	7	7	2	23	6	8	7
	Moderately Worse	63	87	70	52	65	61	62
	Substantially Worse	27	6	26	23	28	31	27

## By No. of Employees

## Employees in Bay Area

	%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
Row percent	100	2	9	5	20	12	52

Q6. Expect Bay Area econ 6 mos from now...		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	Substantially Better	2	0	0	0	3	0	2
	Moderately Better	21	14	3	22	19	26	24
	Same	25	49	33	30	22	25	23
	Moderately Worse	43	37	53	36	52	45	38
	Substantially Worse	9	0	12	12	5	4	12

Q7. Bay Area workforce in next 6 mos.		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	Decrease	40	57	64	31	43	57	30
	Increase	13	0	4	19	8	16	15
	Stay the same	45	36	28	44	49	23	52
	Don't Know	2	7	4	5	0	3	3

Q8. (IF workforce will increase or decrease) In the next 6 months, do you expect your company's BA workforce to:		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	Decrease by >50%	2	0	0	0	0	0	4
	Decrease by 41-50%	1	0	0	0	0	0	3
	Decrease by 31-40%	1	0	0	0	0	0	2
	Decrease by 21-30%	3	0	0	0	0	4	5
	Decrease by 16-20%	3	0	2	0	0	4	6
	Decrease by 11-15%	4	0	2	0	5	7	4
	Decrease by 6-10%	20	0	10	30	33	24	15
	Decrease by 0-5%	26	66	57	29	32	23	14
	Increase by >50%	0	0	0	0	0	0	1
	Increase by 41-50%	1	0	0	0	1	0	1
	Increase by 21-30%	2	0	0	0	0	0	4
	Increase by 16-20%	1	0	0	0	0	3	1
	Increase by 11-15%	3	0	0	4	7	3	3
	Increase by 6-10%	11	0	2	22	12	9	12
	Increase by 0-5%	16	0	15	15	10	14	20
	It will stay the same	2	12	2	0	0	3	3
	don't know	3	22	8	0	0	6	1

## By No. of Employees

## Employees in Bay Area

	%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
Row percent	100	2	9	5	20	12	52

Q7-Q8 COMBINED (percent of total): In the next 6 months, do you expect your company's BA workforce to increase/decrease by:		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	Decrease by >50%	1	0	0	0	0	0	2
	Decrease by 41-50%	1	0	0	0	0	0	1
	Decrease by 31-40%	1	0	0	0	0	0	1
	Decrease by 21-30%	1	0	0	0	0	3	2
	Decrease by 16-20%	2	0	2	0	0	3	3
	Decrease by 11-15%	2	0	2	0	3	5	2
	Decrease by 6-10%	10	0	7	16	16	17	7
	Decrease by 0-5%	13	37	39	15	16	17	6
	Increase by >50%	0	0	0	0	0	0	0
	Increase by 41-50%	0	0	0	0	0	0	0
	Increase by 21-30%	1	0	0	0	0	0	2
	Increase by 16-20%	1	0	0	0	0	2	1
	Increase by 11-15%	2	0	0	2	4	2	1
	Increase by 6-10%	6	0	2	12	6	7	5
	Increase by 0-5%	8	0	10	8	5	10	9
	It will stay the same	46	43	30	41	49	26	53
	don't know	4	19	10	5	0	8	3

Q9. Has the tightening of credit		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	Had a very negative impact on your business	28	13	26	37	25	43	26
	Had a somewhat negative impact on your business	36	39	47	42	46	31	32
	Had little or no impact	31	25	20	16	26	27	37
	Don't know	4	24	7	5	3	0	5

Q10. Roughly when do you think the CA economy will begin to recover?		%	more than 10,000	1,000-10,000	500-999	100-499	50-99	1-49
	It is already in recovery	3	0	0	0	4	0	4
	In 6 mos	14	7	2	14	5	20	18
	In 9 mos	14	14	11	18	15	9	15
	In 1 yr	27	24	12	30	35	37	24

## By No. of Employees

## Employees in Bay Area

	%	more than 10,000	1,000- 10,000	500-999	100-499	50-99	1-49
Row percent	100	2	9	5	20	12	52
In a year and a half	22	29	39	18	17	26	20
In 2 yrs	15	19	28	17	18	9	13
In 3 yrs	2	7	6	3	3	0	2
In more than 3 yrs	2	0	2	0	3	0	3

# By Industry

		Industry											
		%	Construction/Transportation	Manufacturing	Wholesale Trade	Retail Trade	Information	Financial Activities	Professional & Bus. Svcs	Educational & Health Svcs	Leisure & Hospitality	Government	Other
Row percent		100	7	11	1	3	6	18	23	7	2	5	17
<b>Q1. Nat'l econ conditions vs. 6 mos ago...</b>													
	Substantially Better	0	0	0	0	10	0	0	0	0	0	0	0
	Moderately Better	1	0	3	0	3	3	1	2	0	0	7	0
	Same	3	5	0	0	0	13	2	3	0	4	0	4
	Moderately Worse	29	32	37	67	14	22	20	29	34	74	45	25
	Substantially Worse	66	63	60	33	73	62	77	66	66	21	49	71
<b>Q2. Expect nat'l econ 6 mos from now...</b>													
	Substantially Better	1	0	0	0	10	0	0	1	0	23	0	0
	Moderately Better	26	13	27	15	34	32	26	31	18	33	22	23
	Same	22	35	22	0	19	17	26	25	25	4	7	17
	Moderately Worse	39	45	39	52	18	38	38	32	48	40	66	38
	Substantially Worse	12	7	13	33	19	13	11	10	9	0	5	22
<b>Q3. Conditions in your industry vs. 6 mos ago...</b>													
	Substantially Better	1	0	1	0	10	3	1	2	2	0	0	1
	Moderately Better	4	0	5	0	13	0	3	7	4	4	7	2
	Same	16	7	10	34	0	22	12	18	30	23	24	16
	Moderately Worse	46	53	54	66	17	44	30	47	54	69	53	51
	Substantially Worse	33	40	30	0	60	31	55	27	10	4	17	30
<b>Q4. Expect your industry 6 mos from now...</b>													
	Substantially Better	2	0	0	0	10	0	1	4	0	0	0	1
	Moderately Better	19	3	22	15	10	38	20	21	14	7	9	20
	Same	33	25	36	19	18	17	35	37	48	60	38	23
	Moderately Worse	37	59	31	33	49	39	31	34	27	30	42	44
	Substantially Worse	10	12	11	33	13	5	14	3	10	4	12	13

# By Industry

		Industry											
		%	Construction/Transportation	Manufacturing	Wholesale Trade	Retail Trade	Information	Financial Activities	Professional & Bus. Svcs	Educational & Health Svcs	Liesure & Hospitality	Government	Other
Row percent		100	7	11	1	3	6	18	23	7	2	5	17
<b>Q5. Bay Area economic conditions vs. 6 mos ago...</b>													
	Substantially Better	1	0	0	0	10	0	0	0	2	0	0	1
	Moderately Better	2	2	2	0	3	3	1	2	0	0	7	1
	Same	7	9	8	19	0	13	6	5	2	33	7	8
	Moderately Worse	63	74	68	48	36	56	62	62	68	63	77	61
	Substantially Worse	27	15	22	33	51	28	31	31	27	4	10	28
<b>Q6. Expect Bay Area economic conditions 6 mos from now...</b>													
	Substantially Better	2	0	0	0	10	0	1	3	0	23	0	0
	Moderately Better	21	3	20	15	16	31	19	24	16	33	13	26
	Same	25	35	27	0	19	3	27	32	17	11	37	18
	Moderately Worse	43	54	47	52	52	56	38	30	65	34	48	43
	Substantially Worse	9	8	5	33	3	9	14	10	2	0	2	13
<b>Q7. Bay Area workforce in next 6 mos.</b>													
	Decrease	40	60	32	33	50	29	48	33	41	28	34	41
	Increase	13	4	15	48	10	7	2	15	14	56	22	15
	Stay the same	45	34	51	19	30	55	49	48	43	16	43	43
	Don't Know	2	2	2	0	10	9	1	3	2	0	0	2
<b>Q8. (IF workforce will increase or decrease) In the next 6 months, do you expect your company's Bay Area workforce to:</b>													
	Decrease by >50%	2	3	6	0	4	0	0	0	0	0	0	5
	Decrease by 41-50%	1	13	0	0	0	0	0	0	0	0	0	1
	Decrease by 31-40%	1	0	0	0	0	0	0	3	0	0	0	2
	Decrease by 21-30%	3	0	0	0	17	15	1	6	0	0	0	0



# By Industry

		Industry											
		%	Construction/Transportation	Manufacturing	Wholesale Trade	Retail Trade	Information	Financial Activities	Professional & Bus. Svcs	Education & Health Svcs	Liesure & Hospitality	Government	Other
Row percent		100	7	11	1	3	6	18	23	7	2	5	17
	Increase by 21-30%	1	0	0	0	0	0	0	2	0	0	0	3
	Increase by 16-20%	1	4	0	0	0	0	1	1	0	0	0	0
	Increase by 11-15%	2	2	4	0	0	4	1	4	0	0	0	0
	Increase by 6-10%	6	0	7	0	0	0	2	4	10	23	7	12
	Increase by 0-5%	8	2	11	48	10	8	4	10	10	33	20	2
	It will stay the same	46	34	51	19	30	55	50	52	45	16	43	43
	don't know	4	6	2	0	10	9	3	3	6	0	5	5
Q9. Has the tightening of credit	Had a very negative impact on your business	28	54	21	33	44	23	53	13	15	8	7	30
	Had a somewhat negative impact on your business	36	32	43	0	27	41	22	46	43	37	54	29
	Had little or no impact	31	14	29	67	28	28	24	39	36	54	29	32
	Don't know	4	0	7	0	0	8	2	2	6	0	9	9
Q10. Roughly when do you think the CA economy will begin to recover?	It is already in recovery	3	0	8	15	10	3	1	1	0	23	7	2
	In 6 mos	14	6	6	33	23	12	11	21	9	40	2	17
	In 9 mos	14	8	16	0	31	17	14	18	11	11	8	9
	In 1 yr	27	23	35	33	8	42	33	21	28	11	25	25
	In a year and a half	22	33	25	19	13	10	25	19	23	12	36	19
	In 2 yrs	15	24	7	0	14	10	12	16	26	4	20	18
	In 3 yrs	2	5	0	0	0	1	2	3	4	0	0	4
	In more than 3 yrs	2	0	3	0	0	5	3	1	0	0	2	5