



JIM WUNDERMAN – BIOGRAPHY

Jim Wunderman serves as the president and chief executive officer of the Bay Area Council, a business-backed public policy organization in the San Francisco-Oakland-Silicon Valley Bay Area. Led by its CEO members, the Bay Area Council is the strong, united voice of more than 275 of the largest Bay Area employers, representing more than 500,000 workers, or one of every six private sector employees. Since becoming CEO in 2004, Wunderman has led the 64-year-old public policy organization to become one of the most influential, effective institutions of its kind.

Under Wunderman's leadership, the Council has grown significantly in membership, revenue and profile, and has developed a [global competitiveness strategy](#) for the Bay Area that serves as a model for other regions. Some of the core elements of the global competitiveness strategy are to develop world-class infrastructure, a second-to-none education system, and to enact a smart growth plan that will stand in an era of climate change and economic pressures. Wunderman has also helped the Council develop deep and collaborative relationships with leaders in Washington, D.C. and Sacramento.

Wunderman holds degrees from San Francisco State University, and Kingsborough College of the City University of New York.

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