

USC ROSS PROGRAM IN REAL ESTATE PRESENTED BY THE BAY AREA COUNCIL

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The **USC Ross Program in Real Estate** is a comprehensive educational program for the working professional to elevate their skills and expand their understanding of real estate development and investment, while building the networks necessary to succeed in urban renewal. The **nine-day** program will be held between **November 11 - December 4**.

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Past lecturers and speakers have included:

Kofi Bonner, Executive Vice President, Lennar Corporation • Carol Galante, Deputy Assistant Secretary, HUD • Jeff Heller, President, Heller Manus Architects • Linda Mandolini, Executive Director, Eden Housing • Fred Blackwell, Executive Director, San Francisco Redevelopment Agency • Tom Sullivan, Managing Partner, Wilson Meany Sullivan • Michael Covarrubias, Chairman & CEO, TMG Partners



Ross Program alumni are currently employed at:

Charles Schwab, Urban Habitat, Eden Housing Inc., Contra Costa County Redevelopment Agency, Morrison & Foerster, San Francisco Housing Development Corporation, Perkins + Will, Pacific Union Real Estate, and more

Ross curriculum combines education and practical application, including topics such as:

- Real Estate Finance - Investment and Development
- Public Private Partnerships
- Opportunities and Challenges in Sustainable Development
- Bay Area Community Development Challenges and Successes

“The Ross Program provides critical real estate skills for future leaders who will shape exciting, new and adaptive re-use projects throughout the Bay Area.” **Ginger Bryant**, CFO, Sares Regis Group

“The Ross Program was my ticket to the fast lane.” **Vince Gibbs**, 2008 program participant, City of Oakland Planning Commissioner

 www.bayarearossprogram.org

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