

SPONSOR OPPORTUNITIES

Outlook Conference 2010

Hyatt Regency Santa Clara

Thursday, May 6, 2010

8:00 AM – 2:00 PM

SPONSORSHIPS

SPONSOR BENEFITS

◆ PRESENTING	\$100,000	Presenting Sponsor <i>SOLD</i>	<ul style="list-style-type: none"> • Corporate Presentation (video or other) – 5 minutes • Headline Recognition in All Event Advertising & Promotion • Preeminent Logo Presence • Special Recognition at Annual Meeting of Members • Head Table Invitations for 4 • VIP Reception Invitations for 24 • Preferred Seating for 20 (2 Tables) • Special Logo on Appreciation Signage
◆ PREMIER	\$50,000	Premier Sponsor <i>Limit of One</i>	<ul style="list-style-type: none"> • Introduction of Keynote Speaker • Special Logo on Appreciation Signage • Special Corporate Logo Presence • Large Logo in All Event Advertising & Promotion • Optional Corporate Presentation • Head Table CEO Invitation • Preferred Seating for 20 (2 Tables) • VIP Reception Invitations for 10
◆ TORCH	\$25,000	Program Sponsor <input type="checkbox"/> Speaker/Panel Introduction <input type="checkbox"/> Breakfast Reception <input type="checkbox"/> General Reception <input type="checkbox"/> Luncheon	<ul style="list-style-type: none"> • High Profile Speaker or Panel Introduction (optional) • Distinguished Logo Presence at Sponsored Reception or Luncheon (optional) • Logo Recognition & Promotion • Logo Credits on Projection Screens • Special Logo on Appreciation Signage • VIP Reception Invitations for 5 • <i>Plus All Flame & Banner Benefits</i>
◆ FLAME	\$15,000		<ul style="list-style-type: none"> • Logo Prominence on Projection Screens • VIP Reception Invitations for 3 • <i>Plus All Banner Benefits</i>
◆ BANNER	\$10,000	<ul style="list-style-type: none"> • Preferred Seating for 10 • 2 VIP Reception Invitations 	<ul style="list-style-type: none"> • Logo Prominence on Projection Screens • Logo in All Event Advertising & Promotion • <i>Plus All Partnership Benefits</i>
◆ PARTNERSHIP	\$7,500	<ul style="list-style-type: none"> • Event Program 	<ul style="list-style-type: none"> • Recognition In Print Advertising
◆ CHAMPION	\$5,000	<ul style="list-style-type: none"> • Promotion Materials • Logo Table Sign • AV Sponsor Credits 	<ul style="list-style-type: none"> • 1 VIP Reception Invitation • Seating for 10 • Event signage

FOR EARLY RECOGNITION IN PRINT MAILINGS, PLEASE MAKE YOUR PLEDGE NOW!