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***** PRESS RELEASE *****

Bay Area Council Hires Joe Arellano as Vice President of Communications

SAN FRANCISCO, CA— Today, the Bay Area Council announced that Joe Arellano has been hired as Vice President of Communications.

“I’m pleased that Joe Arellano is joining our organization,” said Jim Wunderman, President and CEO of the Bay Area Council. “He is a seasoned communications professional who brings valuable experience in local and state government and new media.”

Arellano, 28, has served as a spokesman and Communications Director for San Francisco Mayor Gavin Newsom since 2006. Before that, he served in state government as a District Representative for then State Senator Jackie Speier.

In his role, Arellano will shape and direct the organization’s communications strategies and manage External Communications, Internal Communications, Media Relations, Public Relations, and Web Communications.

Arellano will begin his new position on May 24.

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Bay Area Council

Founded in 1945, the Bay Area Council (www.bayareacouncil.org) develops and drives regional public policy initiatives and researches critical infrastructure issues. Led by CEOs, the Bay Area Council presents a strong, united voice for hundreds of major employers throughout the Bay Area region whom employ more than 500,000 workers, or 1 of every six private sector employees in the Bay Area.