



**Jim Wunderman** is the President and CEO of the Bay Area Council, a business-backed public policy organization formed in 1945 by then California Governor Earl Warren and top CEO's in the Bay Area. Since becoming CEO in 2004, Wunderman has honed the council's regionalist approach to advocacy in the key areas that impact the Bay Area's economy and competitiveness, including: Education, Transportation, Renewable Energy, the Sustainability, Land Use and the Business Climate. Wunderman led the Council's efforts to promote the Bay Area's global leadership that included the opening of its first overseas office in Shanghai. He has played an instrumental role in securing federal, state and regional funding for major transportation projects completed or currently under construction. He has created strong programs to support education improvement reform at all levels, with a particular focus on the use of data systems to inform decision making and the educational needs of young children. Under his leadership, the Council has continued to play a key role in efforts to achieve consensus-based solutions to California's water challenges, and is leading the region's business community in the effort to make sure the economy is a primary driver of planning and regional sustainability efforts.

Prior to his work at the Bay Area Council, Wunderman's career from 1984 to 2004 was split between both the private and public sectors. He served as Chief of Staff to San Francisco Mayor Frank M. Jordan from 1992-95, following five years of work for Mayor Dianne Feinstein. From 1997-2004 he served as Senior Vice President for External Affairs at Provident Financial Corporation. He also served as Vice President and General Manager of two major waste collection, disposal and recycling firms in the Bay Area under its parent, Recology, Inc.

Wunderman has served on numerous Boards and Commissions. He currently serves on the board of directors or advisors of the Bridge Housing Corporation, Fisher Center for Real Estate & Urban Economics, The Keston Institute for Public Finance and Infrastructure, The Pew Charitable Trusts, Sierra Energy, and TMG Partners, and also serves on the Transit Sustainability Project Steering Committee.

Wunderman is a Visiting Professor at the UC Davis Graduate School of Management. He is a graduate of San Francisco State University, Majoring in Political Science, and received an Associate's Degree in Business Administration from Kingsborough College, City University of New York. He has four children and resides in Contra Costa County.