



Jim Wunderman is the President and CEO of the Bay Area Council, a business-backed public policy organization formed in 1945 by then California Governor Earl Warren and top CEO's in the Bay Area. Since becoming CEO in 2004, Wunderman has honed the council's regionalist approach to advocacy in the key areas that impact the Bay Area's economy and competitiveness, including: Education, Transportation, Renewable Energy, the Sustainability, Land Use and the Business Climate. Wunderman led the Council's efforts to promote the Bay Area's global leadership that included the opening of its first overseas office in Shanghai. He has played an instrumental role in securing federal, state and regional funding for major transportation projects completed or currently under construction. He has created strong programs to support education improvement reform at all levels, with a particular focus on the use of data systems to inform decision making and the educational needs of young children. Under his leadership, the Council has continued to play a key role in efforts to achieve consensus-based solutions to California's water challenges, and is leading the region's business community in the effort to make sure the economy is a primary driver of planning and regional sustainability efforts.

With Wunderman at the helm, the Council has continued their tradition of working in partnerships to bridge the divides between economic, environmental and social equity interests. The Council worked constructively to provide important input to AB32, the Global Warming Solutions Act of 2006, becoming the first business group to support the groundbreaking law. The Council's leadership was furthered by its involvement in SB 375, another landmark state law designed to create sustainable communities through regional land use and transportation planning to reduce vehicle trips and greenhouse gases.

In 2009, in response to continuing evidence of dysfunction in California state government, Wunderman proposed the idea of holding a Constitutional Convention, which received major attention at the state, national and international levels, and was featured in media outlets including CNN, the Economist, and the New York Times. The idea was endorsed by several newspapers including the San Francisco Chronicle, San Jose Mercury News, and Los Angeles Times, and set the stage for current discussions on how best to make California's government workable.

Wunderman has proposed holding a World Expo in 2020 in Silicon Valley, a bid to use the site at Moffett Field is being considered, following an announcement by Wunderman and former Governor Arnold Schwarzenegger in September, 2010, at the site of the Shanghai 2010 World Expo, making official the state's interest in the bid process. A recent report by the Bay Area Council Economic Institute shows that such an event, similar to the one recently held in Shanghai, could bring \$5.6 billion in economic activity to the Bay Area. He is also leading the Council's efforts to support and deliver the America's Cup sailing race to San Francisco Bay in 2013.

During Wunderman's tenure, the Council's membership has expanded significantly, as has the engagement of major business leaders throughout the region in the Council's public policy agenda. The Council holds major policy forums and focused discussions on key issues, organizes meetings with international leaders on trade and related matters, and regularly introduces business leaders to government officials, including elected representatives and agency heads at all levels. He has built strong working relationships with the Bay Area's regional agencies including BART, the Metropolitan Transportation Commission (MTC), the

Association of Bay Area Governments (ABAG), the Bay Area Air Quality Management District (BAAQMD) and the Bay Conservation and Development Commission (BCDC). He also has established strong, cooperative ties with other regional business and economy focused groups in California, the United States, and internationally.

Prior to his work at the Bay Area Council, Wunderman's career from 1984 to 2004 was split between both the private and public sectors. He served as Chief of Staff to San Francisco Mayor Frank M. Jordan from 1992-95, following five years of work for Mayor Dianne Feinstein. From 1997-2004 he served as Senior Vice President for External Affairs at Provident Financial Corporation. He also served as Vice President and General Manager of two major waste collection, disposal and recycling firms in the Bay Area under its parent, Recology, Inc.

Wunderman has served on numerous Boards and Commissions. He currently serves on the board of directors or advisors of the Bridge Housing Corporation, Fisher Center for Real Estate & Urban Economics, The Keston Institute for Public Finance and Infrastructure, The Pew Charitable Trusts, Sierra Energy, and TMG Partners, and also serves on the Transit Sustainability Project Steering Committee.

Wunderman is a Visiting Professor at the UC Davis Graduate School of Management. He is a graduate of San Francisco State University, Majoring in Political Science, and received an Associate's Degree in Business Administration from Kingsborough College, City University of New York. He has four children and resides in Contra Costa County.