



FOR IMMEDIATE RELEASE:

Tuesday, August 17, 2010

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***** MEDIA ADVISORY *****

**BAY AREA COUNCIL TO HOLD AWARDS RECEPTION
FOR SCHOLARSHIP PROGRAM**

College scholarships awarded to students of exceptional ability from underserved neighborhoods in the Bay Area

SAN FRANCISCO, CA – The Bay Area Council will be holding its annual *Creating Tomorrow's Leaders* Scholarship Program awards reception this evening at the offices of Nixon Peabody LLP. The scholarship program supports students of exceptional ability from underserved neighborhoods in the San Francisco Bay Area. Financial assistance of up to \$5,000 and leadership training resources are provided to high achieving students attending Bay Area colleges. Tonight's awards reception will feature a keynote address from Catholic Healthcare West President & CEO Lloyd Dean, as well as addresses from past and present scholars.

WHO:

Keynote Speaker: Lloyd Dean, President & CEO, Catholic Healthcare West

Jim Wunderman, President & CEO, Bay Area Council

Past and present Bay Area Council Scholars

WHAT: Awards reception for the Bay Area Council *Creating Tomorrow's Leaders* Scholarship Program.

WHERE:

Nixon Peabody LLP
One Embarcadero Center, 18th Floor
San Francisco, CA 94111

WHEN: 5:30pm – 7:30pm

Tuesday, August 17, 2010

All media planning to attend should RSVP to jarellano@bayareacouncil.org, (415) 946-8725

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About the Bay Area Council

The Bay Area Council is a business-sponsored, public-policy advocacy organization for the nine-county Bay Area. The Council proactively advocates for a strong economy, a vital business environment, and a better quality of life for everyone who lives here. Founded in 1945, the Bay Area Council is widely respected by elected officials, policy makers and other civic leaders as the voice of Bay Area business. Today, approximately 275 of the largest employers in the region support the Bay Area Council and offer their CEO or top executive as a member. Our members employ more than 4.43 million workers and have revenues of \$1.94 trillion, worldwide.