



FOR IMMEDIATE RELEASE:

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Bay Area Council

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***** MEDIA ADVISORY *****

BAY AREA COUNCIL TO HOLD FORUM ON AB 32

Forum will focus on AB 32's impact on the economy, jobs and climate change

SAN FRANCISCO, CA – The Bay Area Council is conducting a forum on AB 32, California's Global Warming Solutions Act of 2006, tomorrow, Thursday, July 22. Supporters and opponents of AB 32 will present their arguments, and Proposition 23, the ballot measure to repeal AB 32, will be discussed at length. Leaders from business, academia, environmental groups and politics will be voicing their opinions on AB 32.

“With Proposition 23 on the ballot this November, the stakes are high for California,” said Jim Wunderman, President & CEO of the Bay Area Council. “This forum will be a lively discussion about AB 32's impact on the economy, jobs and climate change.”

WHO: Jim Wunderman, President & CEO, Bay Area Council

Professor W. Michael Haneman, Chancellor's Professor, Department of Agricultural & Resource Economics, University of California at Berkeley

Aaron Singer, Managing General Partner, Pacific Carbon Exchange

Dave Fogarty, Yes on Proposition 23 campaign

Donald Simon, Attorney, Green Business Practice, Wendell Rosen Black & Dean, LLP

WHAT: Forum discussing AB 32 and Proposition 23, with supporters and opponents presenting arguments.

WHERE: Wendel Rosen Black & Dean, LLP

1111 Broadway

19th Floor

Oakland, CA 94607

(Office is located near 12th Street/Oakland City Center BART station)

WHEN: 4pm – 6pm

Thursday, July 22, 2010###

*** All media planning to attend should RSVP to jarellano@bayareacouncil.org, (415) 946-8725

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About the Bay Area Council

The Bay Area Council is a business-sponsored, public-policy advocacy organization for the nine-county Bay Area. The Council proactively advocates for a strong economy, a vital business environment, and a better quality of life for everyone who lives here. Founded in 1945, the Bay Area Council is widely respected by elected officials, policy makers and other civic leaders as the voice of Bay Area business. Today, approximately 275 of the largest employers in the region support the Bay Area Council and offer their CEO or top executive as a member. Our members employ more than 4.43 million workers and have revenues of \$1.94 trillion, worldwide.