



## **LOCAL BUSINESSES ATTEND THE BAY AREA RENEWABLE ENERGY BUSINESS SYMPOSIUM ORGANIZED BY THE BAY AREA COUNCIL**

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### Bay Area Businesses Take an Important Step to Combat Global Warming

SAN FRANCISCO, CA (July 26, 2006) — The Center for Resource Solutions (CRS) and the Bay Area Council announced today that leaders in the Bay Area business community attended a half-day symposium to learn about renewable energy options at the Ferry Building in San Francisco. The goal of the symposium was to connect businesses with top experts in the renewable energy industry in an exploration of renewable energy options in the Bay Area.

“Corporate sustainability and environmental stewardship are common themes in today’s business world. Many leading businesses are taking huge steps to mitigate the risks of climate change by lowering their carbon footprint and using renewable energy in the way they do business,” said Jan Hamrin, president of the Center for Resource Solutions. “Today we succeeded in our goal to bring members of Bay Area businesses together and let them know that renewable energy is available to them in the Bay Area and the ease at which it can be incorporated into the way they do business.”

Participants in the workshop included representatives from: New Leaf Paper, Yahoo!, Fetzer Winery, Pillsbury Winthrop Shaw Pittman LLP, Real Food Company, HP, Silicon Valley Leadership Group, Green Impact, Levi Strauss & Co., LFR Levine-Fricke, Palm, CH2MHill, CSEG, New Resource Bank, Real Food Company, Habitat Media, and more. Participants learned from renewable energy experts who spoke on topics ranging from renewable energy options in the Bay Area to ways to communicate renewable energy use to their customers, to exploring renewable energy as an investment opportunity.

“The Bay Area Council recognizes the vital importance of staying ahead of the technology curve and many of these renewable energy options represents the next generation,” said Jim Wunderman, president and chief executive officer of the Bay Area Council. “Bay Area businesses are committed to corporate social responsibility and addressing climate change. We hope the lessons learned today can help our world-famous innovative companies lead the clean and renewable energy revolution.”

The Bay Area Renewable Energy Business Symposium was made possible through generous contributions by the San Francisco Foundation, Safeway, Inc., and Pacific Gas & Electric. 3 Phases Energy Services, a Bay Area renewable energy provider, donated enough Green-e certified renewable energy certificates to offset the electricity used in the symposium room and in the entire San Francisco Ferry Building for the full day of this event. 3 Phases also donated enough renewable energy certificates to offset the carbon emissions associated with symposium participants’ travel to bring forth an event with a small carbon footprint.

#### About the Center for Resource Solutions

Since 1997, the Center for Resource Solutions (CRS), a national nonprofit organization has worked to make it easier for people and organizations to use renewable energy as a tool for mitigating climate change. CRS designs and operates national and international programs that support the increased supply and use of renewable energy resources such as wind, solar,



biomass, geothermal, low-impact hydroelectric power, and other clean energy sources. To learn more about CRS, visit: [www.resource-solutions.org](http://www.resource-solutions.org).

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#### About the Bay Area Council

Founded in 1945, the Bay Area Council ([www.bayareacouncil.org](http://www.bayareacouncil.org)) is an advocate for strong economy, a vital business environment and a better quality of life for the nine-county Bay Area. Led by CEOs, the Bay Area Council presents a strong, united voice for more than 275 of the largest employers throughout the Bay Area region who employ more than 495,000 workers, or one of every six private sector employees in the Bay Area.

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